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Madhya Pradesh Business Network Summit 2026: A Catalyst for Vikshit Madhya Pradesh

High-Impact Platform in Bhopal on Jan 31-Feb 1 to Drive Collaboration, Investment, and Sustainable Growth Aligned with Vikshit Bharat 2047

Bhopal : The Madhya Pradesh Business Network Summit 2026, scheduled for January 31 and February 1 at Hotel Enrise by Sayaji in Bhopal, promises to be a transformative convergence for the state's economic ecosystem. Presented by BNI Bhopal, the summit is themed "Reshaping Madhya Pradesh" and aligns with the national Vikshit Bharat Mission 2047, focusing on fostering collaboration, investment, and long-term partnerships.

This curated platform will bring together entrepreneurs, MSMEs, corporates, startups, investors, policy makers, and business networks to strengthen buyer-seller linkages and integrate local enterprises with national and global opportunities. Key highlights include eight curated discussion tracks exploring Madhya Pradesh's future business potential, keynote addresses by senior industry and policy leaders, high-impact

panel discussions, and a BNI MNREGA Marketplace featuring structured one-to-one meetings grounded in the Givers Gain® philosophy of ethical, referral-based networking.

Unlike conventional events, the summit prioritises quality participation, a business-first approach, and neutral ecosystem building, converging policy, capital, and enterprise on one stage. Expected outcomes include strategic collaborations, joint ventures, high-value investment dialogues, and a robust, future-ready business ecosystem for Madhya Pradesh.

Curated by Mr Pradeep Karambelkar, Executive Director of BNI Bhopal, an acclaimed ecosystem builder, the event draws credibility from BNI's global scale: 346,000+ members across 76 countries generating USD 27+ billion annually, and BNI India's 69,000+ members facilitating over Rs 50,000 crore in business.

With Madhya Pradesh eyeing accelerated growth through MSME empowerment and industrial corridors, this summit positions Bhopal as a pivotal hub for reshaping the state's economic narrative.



2025 મેં ભારત નિર્મિત કારોં કા રિકૉર્ડ નિર્યાત: વૈશ્વિક બાજારોં મેં નર્ઝ ઊંચાઈ 50 લાખ યૂનિટ્સ કા નિર્યાત, SUV કા 60% યોગદાન; અમેરિકા, યૂરોપ ઔર અફ્રીકા પ્રમુખ ગંતવ્ય

ભોપાલ : વર્ષ 2025 ભારતીય ઑટોમોબાઇલ ઉદ્યોગ કે લિએ ઐતિહાસિક સાંબિત હુએ, જે ભારત નિર્મિત પૈસેંજર વ્હીકલ્સ કા નિર્યાત રિકૉર્ડ 50 લાખ યૂનિટ્સ પાર કર ગયા। યહ પિછલે વર્ષ સે 25% અધિક હૈ ઔર ભારત કો દુનિયા કા તીસરા સબસે બડા કાર નિર્યાતક બના દિયા। SIAM કે આંકડોને કે અનુસાર, SUV કા યોગદાન 60% રહ્યા, જો વૈશ્વિક બાજાર મેં ભારતીય બ્રાંડ્સ કી મજબૂત પકડ દર્શાતા હૈ।

મહિંદ્રા, ટાટા મોટર્સ, હુંડાઈ ઔર મારુતિ સુજુકી ને નિર્યાત મેં લીડ કિયા। મહિંદ્રા કી થાર ઔર સ્કોર્પિયો-N અમેરિકા ઔર અફ્રીકા મેં હિટ રહ્યે, જબકી ટાટા કી નેક્સન ઔર પંચ યૂરોપ મેં લોકપ્રિય હુંડાઈ। હુંડાઈ ક્રેટા ઔર મારુતિ કી બ્રેજા મધ્ય પૂર્વ ઔર દક્ષિણ એશિયા મેં બેસ્ટસેલર બન્નો।

નિર્યાત મૂલ્ય 40 અરબ ડૉલર પાર કર ગયા, જો વિદેશી મુદ્રા આય મેં મહત્વપૂર્ણ યોગદાન હૈ।

યહ સફળતા 'મેક ઇન ઇંડિયા', PLI સ્કીમ ઔર BS6 માનકોને સે સંભવ હુંડાઈ। ભારતીય વાહન અબ ગુણવત્તા ઔર કીમત મેં વૈશ્વિક પ્રતિસ્પર્ધી હૈને। અમેરિકા, યૂકે, સાઉદી અરબ, દક્ષિણ અફ્રીકા ઔર મૈક્સિકો પ્રમુખ ગંતવ્ય રહે। ઇલેક્ટ્રિક વ્હીકલ્સ કા નિર્યાત ભી 20% બઢા।

વિશેષજ્ઞોની માનના હૈ કે 2030 તક નિર્યાત 1 કરોડ યૂનિટ્સ પાર કર સકતા હૈ। યહ ઉપલબ્ધ રોજગાર સુજિત કર રહી હૈ ઔર ભારત કો વૈશ્વિક આંટો હવ બના રહી હૈ। હાલાંકિ, વૈશ્વિક ટૈરિફ ઔર સપ્લાઈ ચેન ચુનાવિયાં બની હુંડાઈ હૈને। ઑટો ઇંડસ્ટ્રી કા કુલ યોગદાન GDP મેં 7%

હૈ। યહ રિકૉર્ડ ભારતીય ઇંડીનિયરિંગ કી જીત હૈ।



वारी एनर्जी स्टोरेज सॉल्यूशंस ने जुटाए 1,003 करोड़ रुपये बैटरी स्टोरेज और ग्रीन एनर्जी सेगमेंट में विस्तार, वैश्विक निवेशकों का भरोसा; 2030 तक 10 GWh क्षमता का लक्ष्य

मुंबई: सौर ऊर्जा क्षेत्र की प्रमुख कंपनी वारी एनर्जी स्टोरेज सॉल्यूशंस लिमिटेड (WESSL) ने 1,003 करोड़ रुपये की फंडिंग सफलतापूर्वक जुटाई है। यह राउंड वैश्विक और घेरेलू निवेशकों की भागीदारी से पूरा हुआ, जो कंपनी के बैटरी एनर्जी स्टोरेज सिस्टम (BESS) और ग्रीन एनर्जी सॉल्यूशंस में मजबूत वृद्धि को दर्शाता है। कंपनी ने मंगलवार को यह जानकारी दी।

वारी योग्य की यह इकाई भारत में लिथियम-आयन बैटरी स्टोरेज और इन्वर्टर सॉल्यूशंस की प्रमुख निर्माता है। फंडिंग से कंपनी अपनी उत्पादन क्षमता बढ़ाएगी और R&D पर निवेश करेगी। वारी एनर्जी के चेयरमैन हितेश दोशी ने कहा, यह फंडिंग हमें भारत की नवीकरणीय

ऊर्जा क्रांति में अग्रणी बनाएगी। हम 2030 तक 10 GWh बैटरी स्टोरेज क्षमता का लक्ष्य रखते हैं।

यह राशि सोलर-विंड हाइब्रिड प्रोजेक्ट्स, ग्रिड स्टेबिलिटी और EV चार्जिंग इंफ्रा के लिए उपयोग होगी। कंपनी ने हाल ही में 2 GWh बैटरी प्लाट की आधारशिला रखी है। वैश्विक निवेशकों ने भारत के 500 GW नॉन-फॉसिल लक्ष्य (2030) को देखते हुए भरोसा जताया है। विशेषज्ञों का मानना है कि बैटरी स्टोरेज मार्केट 2030 तक 50 अरब डॉलर का हो जाएगा।

वारी एनर्जी युप सोलर मॉड्यूल्स में भी लीडर है, जिसकी कुल क्षमता 12GW है। यह फंडिंग कंपनी को वैश्विक स्तर पर प्रतिस्पर्धी बनाएगी।

यह निवेश हरित ऊर्जा और ऊर्जा सुरक्षा को मजबूत करेगा।



Adani-Embraer Tie-Up to Manufacture Regional Jets in India

Defence JV to Produce C-390 Millennium Transport Aircraft; Marks First Commercial Aviation Collaboration, Eyes Exports and Local Supply Chain

New Delhi: In a landmark move blending defence and commercial aviation, Adani Defence & Aerospace has partnered with Brazil's Embraer to manufacture regional jets in India for the first time. The collaboration, announced on Wednesday, initially focuses on the C-390 Millennium military transport aircraft but extends to potential civilian variants, signalling India's push toward self-reliance in aerospace.

Under the agreement, Adani will establish assembly, integration, and maintenance facilities, leveraging its Nagpur defence manufacturing hub. Embraer, the world's third-largest commercial jet maker, will transfer technology for the twin-engine C-390, already selected by several air forces globally for its versatility in cargo, troop transport, and humanitarian missions.

This partnership elevates India's role from buyer to producer and exporter in global aviation, said Jeet Adani, Director, Adani Defence. The JV aligns with 'Make in India' and Aatmanirbhar Bharat initiatives, aiming for 100% indigenisation over time. Initial production targets 40-60 aircraft, with exports to Southeast Asia and Africa.

The deal follows Adani's growing defence portfolio, including drones and munitions, and Embraer's strategy to diversify beyond Boeing-Airbus dominance in regional jets. Analysts estimate the project could generate Rs 50,000 crore in value over a decade, creating 5,000 skilled jobs.

While the C-390 competes with Lockheed's C-130J (operated by IAF), the partnership opens doors for civilian regional jets like Embraer's E-Jets series, addressing India's need for 200-300 aircraft in the 70-100-seater segment.

Shares of Adani Enterprises rose 2.1% to Rs 3,100 on BSE. As India targets \$50 billion defence exports by 2030, this Indo-Brazilian tie-up heralds a new era in aviation manufacturing, blending strategic defence with commercial potential.

The **asset** may be right

BUT

the **strategy** makes the **difference**



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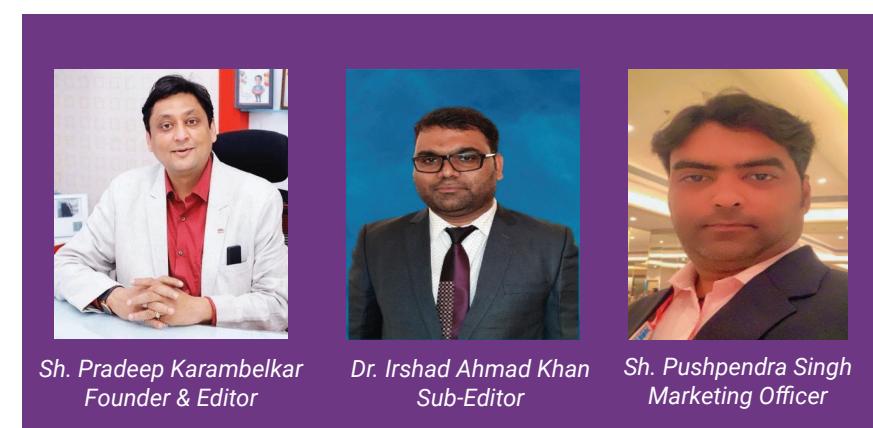
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Real Estate Revival & REITs: Urban India's Next Growth Story

Real estate has long been at the heart of Indian wealth creation. After years of slow movement, the sector is now showing strong signs of revival. Supported by steady economic growth, improved affordability, and renewed interest from both domestic and foreign investors, the Indian property market especially in urban areas is regaining momentum. At the same time, Real Estate Investment Trusts (REITs) have emerged as a modern avenue for ordinary investors to benefit from commercial property growth, without buying property themselves.

In recent years, the Indian real estate sector faced challenges: delayed projects, high inventory, and weak demand in residential markets following the 2016 demonetisation and subsequent Goods and Services Tax rollout. However, since 2021–22, there has been a noticeable turnaround. The pandemic, instead of dampening demand, actually accelerated the importance of quality housing and organised retail spaces. People sought bigger homes with better amenities, and companies invested in modern office infrastructure. This change started pushing property prices and demand in tier-1 and tier-2 cities.

According to industry reports, housing sales in India's top seven cities rose by more than 50% between 2021 and 2024, even as new launches fell. This showed that buyers were prioritising ready and quality homes. Meanwhile, improved home loan availability and low interest rates boosted affordability. Banks and NBFCs also reported stronger home loan growth, reflecting greater confidence

among buyers.

Commercial real estate offices, malls, and warehousing have been another major growth story. With the rise of digital businesses, e-commerce logistics, and flexible workspaces, investors have shown renewed interest in commercial space. Major multinational companies are expanding their footprint in India, leading to rising office space absorption in Bengaluru, Hyderabad, Mumbai, and Delhi-NCR. This growth is supporting both rents and long-term demand for real estate.

Real Estate Investment Trusts (REITs) have become an important bridge between this real estate growth and the stock market. REITs allow investors to own a share of large commercial properties and earn regular income through rents, without having to buy or manage the property themselves. In India, the first REIT Embassy Office Parks REIT was listed in 2019, followed by Mindspace Business Parks REIT and Brookfield India REIT. These vehicles have brought transparency and liquidity to an asset class that was traditionally difficult for individual investors to access.

REITs have performed well relative to many other asset classes, backed by strong occupancy levels, long-term lease contracts, and India's growing office space demand. Their dividend yields have been attractive, especially in a low-interest environment. For risk-aware investors seeking stable income and diversification beyond equities and debt, REITs are becoming a preferred choice.

Investors also look at global precedents

for confidence.

In countries like the United States and 6,000 in 2025 and is expected to exceed Singapore, REITs have been mainstream portfolio instruments for decades, helping retirees and institutions generate income from property without direct ownership. India is now building similar traction. Foreign institutional investors continue to show interest in Indian REITs, seeing them as a strong play on urbanisation and India's demographic advantage.

However, the journey is not without challenges. Rising interest rates, inflationary pressures, and construction cost volatility can influence property valuations and demand. Investors need to view real estate and REITs as long-term plays, not short-term trades.

In simple terms, India's real estate market is moving from survival mode to growth mode. With rising urban employment, increased housing demand, and institutional investment in commercial space, the sector is stepping back into the spotlight. For ordinary investors, REITs offer a new way to participate in this growth story offering income, diversification, and exposure to India's urban revival making real estate more accessible than ever before.



Dr. Irshad Ahmod
Khan
Sub-Editor

भारत कोकिंग कोल (BCCL) IPO 9 जनवरी से खुलेगा: प्राइस बैंड ₹21-23 तय

रिटेल निवेशकों के लिए न्यूनतम ₹13,800 का आवेदन, 11 जनवरी तक सब्सक्रिप्शन; 600 लॉट साइज, कोकिंग कोल उत्पादन में मजबूत कंपनी

नई दिल्ली: कोल इंडिया की सहायक कंपनी भारत कोकिंग कोल लिमिटेड (BCCL) का बहप्रतीक्षित IPO 9 जनवरी 2026 से सब्सक्रिप्शन के लिए ओपन हो रहा है। यह इश्यू 11 जनवरी तक चलेगा और लिस्टिंग 16 जनवरी को होने की उमीद है। प्राइस बैंड ₹21-₹23 तय किया गया है, जिसमें रिटेल निवेशक न्यूनतम 600 शेयरों के लॉट के लिए ₹13,800 (₹23 पर) से बोली लगा सकेंगे।

BCCL कोकिंग कोल (स्टील बनाने में उपयोग होने वाला कोयला) का प्रमुख उत्पादक है। कंपनी झारखंड और पश्चिम बंगाल में 50 से अधिक खदानों संचालित करती है। IPO पूरी तरह ऑफर फॉर सेल (OFS) है, जिसमें प्रमोटर कोल इंडिया अपनी 5% हिस्सेदारी बेचेगी। इससे सरकार को करीब 1,500 करोड़ रुपये मिलने का अनुमान है।

QIB के लिए 50%, NII 15% और रिटेल 35% कोटा आरक्षित है। एंकर निवेशकों से पहले ही मजबूत डिमांड देखी गई। विशेषज्ञों का कहना है कि कोकिंग कोल की बढ़ती मांग और स्टील उत्पादन में भारत की वृद्धि से BCCL की स्थिति मजबूत है। हालांकि, कोयला आयात और पर्यावरण नियम चुनौतियां हैं।

ग्रे मार्केट में GMP 20-25% है, जो लिस्टिंग गेन की संभावना दर्शाता है। निवेशक लंबी अवधि के लिए सब्सक्राइब कर सकते हैं। यह IPO कोल इंडिया के डिसइन्वेस्टमेंट प्लान का हिस्सा है। बाजार में BCCL की एंट्री कोयला सेक्टर में निवेशकों का भरोसा बढ़ाएगी।



HDFC AMC Makes Bold Entry into Private Credit with Rs 2,500 Cr Fund Launch

Diversifies Beyond Mutual Funds; Targets High-Yield Opportunities in Infrastructure and Real Estate Debt

Mumbai: HDFC Asset Management Company (HDFC AMC), India's second-largest mutual fund house, has ventured into the booming private credit space with the launch of a Rs 2,500 crore Performing Credit Opportunities Fund. The closed-end Category II Alternative Investment Fund (AIF), announced on Tuesday, marks HDFC AMC's strategic diversification beyond traditional equity and debt mutual funds into higher-yield alternative assets.

The fund, with a green shoe option of Rs 2,500 crore, will invest in performing credit opportunities across sectors like infrastructure, real estate, and structured finance, focusing on senior secured debt with yields in the 12-15% range. This launch aligns with our vision to offer sophisticated investors access to uncorrelated, high-return strategies amid evolving market dynamics, said Navneet Munot, Managing Director and CEO, HDFC AMC.

Private credit in India has surged to Rs 15 lakh crore, driven by banks' caution on unsecured lending and NBFCs' funding gaps. HDFC AMC aims to leverage its credit research expertise and parent HDFC Bank's relationships to source quality deals. The minimum ticket size is Rs 1 crore, targeting HNIs, family offices, and institutions seeking portfolio diversification.

The move follows peers like Kotak and ICICI Pru AMC entering alternatives. HDFC AMC manages Rs 7.5 lakh crore AUM, with alternatives contributing under 2%. Analysts expect the fund to reach Rs 4,000 crore, boosting fee income amid equity market volatility.

Shares of HDFC AMC rose 2.8% to Rs 4,250 on BSE, reflecting optimism. As India's AIF industry eyes Rs 20 lakh crore by 2030, HDFC AMC's entry signals mainstream acceptance of private credit as a core asset class for yield-seeking investors.



इमरजेंसी फंड मत बनाइए अगर



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NFO ANNOUNCEMENT - Bank of India Banking & Financial Services Fund

The **ecosystem** that **India's growth**
Invest in Banking & Financial Services sector

Presenting
Bank of India Banking & Financial Services Fund

NFO opens on: 08th JANUARY, 2026
NFO closes on: 22nd JANUARY, 2026

BFSI Sector remains a true reflection of the economy

- Large Cap
- Mid Cap
- Small Cap

Market Cap Mix (%) of BFSI Sector

Large Cap	50-70%
Mid Cap	25-40%
Up to 15%	Upto 15%

* Indicative

Bank of India Banking & Financial Services Fund is an open-ended equity scheme which aims to generate long-term capital appreciation by investing predominantly in equity and equity related instruments of banking and financial services companies.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

Govt, Insurers, and Hospitals Align for 'Second Consult' to Enhance Health Coverage

Tripartite Initiative Offers Free Second Medical Opinions; Aims to Reduce Overtreatment and Boost Policyholder Trust

New Delhi: In a pioneering move to improve healthcare outcomes and insurance efficiency, the government, insurers, and leading hospital chains are collaborating on a 'Second Consult' programme, providing policyholders free access to second medical opinions for critical diagnoses and treatments.

Launched as a pilot in five states, the initiative backed by IRDAI and the Ministry of Health allows insured patients to seek independent expert reviews before undergoing surgeries or expensive therapies. Participating insurers like HDFC Ergo, ICICI Lombard, and Star Health have tied up with networks including Apollo, Fortis, and Max Healthcare to facilitate virtual and in-person consultations.

This will curb unnecessary procedures, estimated at 20-30% of claims, while empowering patients, said a senior IRDAI official. Hospitals benefit from reduced claim rejections, and insurers from lower payouts potentially saving Rs 5,000-10,000 crore annually in fraudulent or inflated claims.

The programme covers oncology, cardiology, orthopaedics, and neurology cases exceeding Rs 5 lakh claims. Early data from



pilots shows 15% of reviewed cases led to treatment plan changes, avoiding overtreatment. Second opinions build trust and ensure evidence-based care, noted Dr. Harsh Mahajan of Mahajan Imaging.

Industry bodies hail it as a win-win, aligning with 'Ayushman Bharat' goals. Full rollout is targeted by mid-2026, with mandatory inclusion in new policies. As India's health insurance penetration rises to 40%, this collaborative model could set a global benchmark for cost-effective, patient-centric coverage.

Gold's Enduring Allure: 86% Indians See Jewellery as Top Wealth Builder, Deloitte Survey Reveals

Cultural Affinity, Inflation Hedge Drive Preference; Digital Buying and Sustainability Shape Future Trends

Mumbai: A Deloitte India survey has found that 86% of Indian consumers consider gold and jewellery as a preferred instrument for wealth creation, underscoring the metal's deep-rooted cultural and financial significance despite evolving investment options.

The report, based on responses from over 5,000 consumers across metros and Tier-2 cities, highlights gold's dual role as an emotional asset and inflation hedge. Indians view gold not just as adornment but as a reliable store of value across generations, said Karthik Rajeshwaran, Partner, Deloitte India. With 70% respondents planning purchases in the next 12 months primarily for weddings and festivals demand remains robust even as prices hover near Rs 78,000 per 10 grams.



Key drivers include trust in gold's long-term appreciation (cited by 78%), liquidity during crises (65%), and tax benefits via sovereign gold bonds. Interestingly, 62% prefer physical jewellery over digital gold or ETFs, though younger consumers (Gen Z and millennials) show 40% inclination toward paper gold for convenience.

Sustainability is emerging: 55% seek responsibly sourced jewellery, pushing brands toward recycled gold and blockchain traceability. Digital platforms now influence 45% of purchases, blending tradition with tech.

The findings affirm gold's 25-30% share in household savings, far ahead of equities (18%) or real estate (22%). As India targets \$5 trillion economy, gold's wealth creation appeal bolstered by cultural festivals and economic resilience—ensures its shine endures, even amid rising financial literacy.

United Breweries Unveils Kingfisher Smooth: A Strong Beer for the Next-Gen Drinker

Mild Yet Potent 8% ABV Brew Targets Young Urban Consumers; Premium Packaging and Digital Campaign Aim to Refresh Brand Legacy

New Delhi: United Breweries Limited (UBL), India's largest beer maker and owner of the iconic Kingfisher brand, has launched Kingfisher Smooth a strong beer with 8% alcohol by volume (ABV) tailored for the evolving preferences of next-generation consumers. The new variant, positioned as a "smooth yet bold" offering, marks UBL's aggressive push into the premium strong beer segment amid intensifying competition.

Kingfisher Smooth promises a milder taste profile compared to traditional strong beers, achieved through refined brewing techniques and premium ingredients. Available in 650 ml bottles and 500 ml cans with sleek matte-black packaging featuring neon accents, it targets millennials and Gen Z in urban metros and Tier-1 cities. "Young consumers want strength without harshness; a beer that's easy-drinking yet impactful," said Kartikeya Sharma, President of Marketing, UBL.

The launch is backed by a multi-platform digital campaign starring brand ambassador Ranveer Singh, emphasising "Smooth Hai, Strong Hai." UBL aims to capture 15-20% share in the Rs 15,000 crore strong beer category, currently dominated by Carlsberg Elephant and Budweiser Magnum.



With strong beer contributing 40% to India's beer market (growing 12% annually), the variant leverages Kingfisher's 70% overall dominance. Priced at a 10-15% premium over Kingfisher Strong, it will roll out across key states starting January.

Analysts view the move positively for margin expansion. UBL shares rose 2.1% to Rs 2,050 on BSE. As India's alcobev market eyes \$52 billion by 2027, Kingfisher Smooth signals UBL's intent to blend legacy with modernity for the discerning new-age drinker.

IRB Infra Wins NHAI TOT Project in Odisha Worth Over Rs 3,000 Cr

Toll-Operate-Transfer Bundle 15 Includes 147 km of NH; Boosts IRB's Asset Base to Rs 80,000 Cr

New Delhi: IRB Infrastructure Developers Ltd has emerged as the preferred bidder for the National Highways Authority of India's (NHAI) Toll-Operate-Transfer (TOT) Bundle 15 in Odisha, quoting a concession fee of over Rs 3,000 crore. The project, awarded under the public-private partnership model, involves operating and maintaining approximately 147 km of national highways for a 20-year concession period.

Bundle 15 comprises key stretches connecting major industrial and mining hubs in Odisha, ensuring steady toll revenues. IRB's bid, significantly higher than the base price, reflects confidence in traffic growth driven by the state's mineral-rich economy and infrastructure expansion.



"This win strengthens our leadership in the BOT and TOT space, enhancing recurring cash flows," said Virendra D. Mhaiskar, Chairman & Managing Director, IRB Infra. The acquisition will elevate IRB's asset base to over Rs 80,000 crore, comprising 35 projects across 13 states.

The TOT model, introduced in 2016, has monetised Rs 60,000 crore worth of highways, attracting private players like IRB, which already manages 20% of NHAI's TOT portfolio. Analysts expect the deal to add Rs 400-500 crore annually to IRB's EBITDA post-stabilisation. With Odisha's highway network expanding rapidly, the project promises robust returns. IRB's shares rose 3.2% to Rs 62 on BSE, buoyed by the order book crossing Rs 30,000 crore. As India targets 50,000 km of access-controlled highways by 2030, IRB's aggressive TOT strategy positions it as a key enabler of efficient, investor-friendly road monetisation.

रिलायंस ने अमिताभ बच्चन को कैंपा श्योर के लिए साइन किया: पैकेज्ड वॉटर ब्रांड की कैंपा कोला के बाद वॉटर सेगमेंट में एंट्री, अमिताभ की आवाज से भरोसा जगाने की रणनीति; कोका-कोला और पेप्सी को टक्कर

मुंबई: रिलायंस कंज्यूमर प्रोडक्ट्स ने पैकेज्ड वॉटर ब्रांड कैंपा श्योर के लिए बॉलीवुड के महानायक अमिताभ बच्चन को ब्रांड एम्बेसेडर बनाया है। यह सौदा कैंपा कोला की सफलता के बाद रिलायंस की कंज्यूमर गुड्स में विस्तार की रणनीति का हिस्सा है। अमिताभ की गहरी आवाज और भरोसेमंद इमेज से ब्रांड को 'श्योर' (शुद्ध और सुरक्षित) पानी के रूप में स्थापित करने की योजना है।

रिलायंस ने 2022 में कैंपा ब्रांड खरीदा था और कोला सेगमेंट में कोका-कोला और पेप्सी को चुनौती दी। अब वॉटर मार्केट में एंट्री से बिसलेरी, किन और एक्साफिना जैसी कंपनियों को टक्कर मिलेगी। कैंपा श्योर मिनरल वॉटर विभिन्न साइज में उपलब्ध होगा, जिसमें 1 लीटर की

बोतल ₹20 और 20 लीटर जार ₹100 के आसपास होंगी। कंपनी का दावा है कि पानी हिमालयी स्रोतों से आएगा और RO+UV प्रोसेस से शुद्ध होगा। अमिताभ बच्चन ने विज्ञापन में कहा, कैंपा श्योर, शुद्धता की गारंटी। यह कैपेन टीवी, डिजिटल और होर्डिंग्स पर चल रहा है। रिलायंस का लक्ष्य 3 वर्षों में वॉटर सेगमेंट में 20% मार्केट शेयर हासिल करना है। विशेषज्ञों का मानना है कि अमिताभ की अपील से मध्यम वर्ग और ग्रामीण बाजार में ब्रांड तेजी से पहुंचेगा।

रिलायंस कंज्यूमर प्रोडक्ट्स FY25 में 5,000 करोड़ राजस्व पार कर चुकी है। यह सौदा कंपनी को FMCG में मजबूत बनाएगा। बाजार में कैंपा श्योर की एंट्री से प्रतिस्पर्धा बढ़ेगी और कीमतें कम हो सकती हैं।



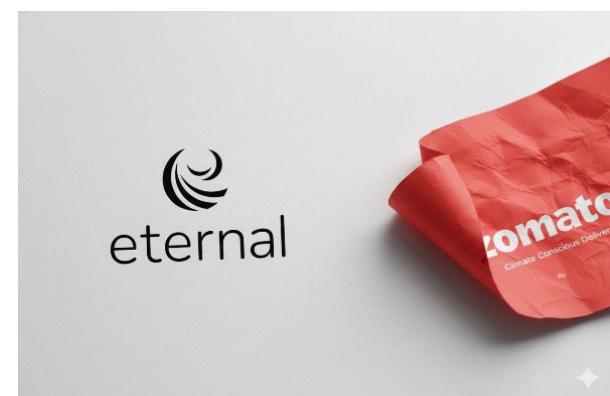
जोमैटो पैरेंट एटर्नल को 3.7 करोड़ का GST डिमांड ऑर्डर: ब्याज और पेनल्टी शामिल FY19-20 के इनपुट टैक्स क्रेडिट पर विवाद, कंपनी अपील करेगी

मुंबई: जोमैटो की पैरेंट कंपनी एटर्नल लिमिटेड (पूर्व जोमैटो लिमिटेड) को गुजरात के GST अर्थात् 3.7 करोड़ रुपये का डिमांड ऑर्डर मिला है। यह ऑर्डर वित्त वर्ष 2019-20 के इनपुट टैक्स क्रेडिट (ITC) क्लेम पर विवाद से जुड़ा है, जिसमें टैक्स, ब्याज और पेनल्टी शामिल हैं। कंपनी ने मंगलवार को बीएसई फाइलिंग में इसकी जानकारी दी।

एटर्नल ने कहा कि यह मामला छोटा है और कंपनी का कुल टर्नओवर का 0.01% से भी कम है। कंपनी इस ऑर्डर के खिलाफ अपील दायर करेगी और उसे सफल होने की पूरी उम्मीद है। विशेषज्ञों का कहना है कि ऐसे ऑर्डर फूड डिलीवरी प्लेटफॉर्म के लिए सामान्य हैं, जहां ITC क्लेम पर अक्सर विवाद होता है।

एटर्नल का कुल मार्केट कैप 2 लाख करोड़ रुपये से अधिक है। FY25 में कंपनी ने पहली बार प्रॉफिट दर्ज किया था। ब्लिंकिट और क्रिक कॉमर्स सेगमेंट में मजबूत ग्रोथ से राजस्व बढ़ा है। यह GST नोटिस कंपनी के फाइनेंशियल्स पर बढ़ा असर नहीं डालेगा। शेयर बाजार में एटर्नल के शेयर 0.5% गिरकर 250 रुपये पर बंद हुए।

यह मामला GST रिफॉर्म्स की जटिलता को दर्शाता है। विशेषज्ञों का मानना है कि अपील में राहत मिलने की संभावना है। एटर्नल का फोकस डिजिटल फूड इकोसिस्टम पर है, जहां 2026 में और वृद्धि की उम्मीद है।



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WEEKLY STOCK PIVOT LEVEL

All level indicated above are based on future prices PP: Pivot Point: This is TRIGGER POINT for buy/sell Based on the price range of the previous Month, R1: Resistance one: 1st Resistance over PP; R2: resistance Two: 2nd Resistance over R1; S1: Support one: 1st support after PP; S2: Support Two: 2nd support after S1

- As per tool, trader should take Buy position just above pp and keep the stop loss of PP and 1st target would be R1
- If R1 is crossed then R2 becomes the next target with the stop loss at R1

Stock name	losing Rat	R3	R2	R1	PP	S1	S2	S3
NIFTY	25683	26910	26642	26162	25894	25414	25146	24666
BANK NIFTY	59252	61279	60836	60044	59601	58809	58366	57574
SENSEX	83576	87652	86767	85172	84287	82692	81807	80212
FINNIFTY	27382	28583	28311	27847	27575	27111	26839	26375
MIDCAP	13677	14423	14251	13964	13792	13505	13333	13046
ACC	1706	1834	1807	1756	1729	1678	1651	1600
AXISBANK	1272	1330	1317	1295	1282	1260	1247	1225
ABCAPITAL	354	383	376	365	358	347	340	329
BHARTIARTL	2031	2192	2156	2094	2058	1996	1960	1898
BHEL	273	341	324	298	281	255	238	212
BIOCON	380	422	411	395	384	368	357	341
CDSL	1411	1537	1508	1460	1431	1383	1354	1306
DATAPATTERN	2649	2887	2830	2739	2682	2591	2534	2443
ESCORTS	3832	4128	4058	3945	3875	3762	3692	3579
EICHERMOTOR	7510	7891	7745	7627	7481	7363	7217	7099
FEDERAL BANK	255	278	272	264	258	250	244	236
GRINFRAPOJECT	967	1063	1037	1002	976	941	915	880
HDFCBANK	939	1059	1032	986	959	913	886	840
HCLTECH	1662	1788	1731	1696	1639	1604	1547	1512
HINDUNILVR	2378	2517	2473	2425	2381	2333	2289	2241
HAL	4462	4714	4646	4554	4486	4394	4326	4234
HYUNDAI	2270	2455	2411	2340	2296	2225	2181	2110
IOC	158	180	175	166	161	152	147	138
ICICIBANK	1405	1536	1489	1447	1400	1358	1311	1269
INFY	1616	1705	1675	1645	1615	1585	1555	1525
ITC	338	367	361	349	343	331	325	313
KOTAKBNK	2128	2317	2272	2200	2155	2083	2038	1966
LICHOUSING	529	570	559	544	533	518	507	492
LT	4020	4350	4273	4146	4069	3942	3865	3738
LUPIN	2178	2397	2311	2245	2159	2093	2007	1941
MARUTI	16500	18061	17715	17108	16762	16155	15809	15202
M&M	3679	3961	3900	3790	3729	3619	3558	3448
MGL	1059	1238	1194	1127	1083	1016	972	905
MAZGAONDOC	2509	2725	2666	2587	2528	2449	2390	2311
PFC	359	397	389	374	366	351	343	328
RECLTD	364	405	397	380	372	355	347	330
RELIANCE	1476	1717	1665	1570	1518	1423	1371	1276
SBIN	1000	1047	1035	1018	1006	989	977	960
SUNPHARMA	1736	1867	1836	1786	1755	1705	1674	1624
SHRIRAMFINANCE	977	1062	1038	1008	984	954	930	900
TITAN	4205	4593	4452	4329	4188	4065	3924	3801
TCS	3213	3399	3350	3281	3232	3163	3114	3045
TATAMOTORS	355	392	384	369	361	346	338	323
UPL	771	842	826	799	783	756	740	713
VALIENT	263	311	297	280	266	249	235	218
WIPRO	263	282	277	270	265	258	253	246

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- If R2 is crossed then R3 becomes the next target with the stop loss at R2.
- Similarly, if price goes below PP the trader should SELL price below PP as stop loss and the first target would be S1,
- If S1 is crossed then S2 becomes the next target with the stop loss at S1,
- If S2 is crossed then S3 becomes the next target with the stop loss at S2.

महिंद्रा को 2026 में बिक्री की रफ्तार बरकरार रहने की उम्मीदः SUV की बढ़त जारी

थार, स्कॉर्पियो और XUV सीरीज की मजबूत मांग, ग्रामीण बाजार में सुधार; FY26 में 20% वृद्धि का लक्ष्य

मुंबईः महिंद्रा एंड महिंद्रा (M&M) को वर्ष 2026 में बिक्री की मजबूत रफ्तार बरकरार रहने की पूरी उम्मीद है, क्योंकि SUV सेगमेंट की मांग लगातार बढ़ रही है। कंपनी के पैसेंजर व्हीकल्स हेड विजय नाकरा ने कहा कि थार, स्कॉर्पियो-N, XUV700 और बोलेरो जैसे मॉडल्स की बिक्री में त्योहारी सीजन के बाद भी तेजी बनी हुई है। ग्रामीण बाजार में सुधार और शहरी प्रीमियम डिमांड से यह ट्रेंड 2026 में भी जारी रहेगा।

नाकरा ने निवेशकों से कहा, SUV हमारी बिक्री का 65% हिस्सा हैं और यह बढ़कर 70% तक पहुंच सकता है। ग्रामीण अर्थव्यवस्था में रिकॉर्ड फसल और MSP बढ़तेरी से मांग मजबूत है। दिसंबर 2025 में कंपनी ने 80,000 से अधिक यूनिट्स बेचीं, जो पिछले वर्ष से 22% अधिक है। FY26 में 20% वृद्धि का लक्ष्य है, जिसमें नई लॉन्च जैसे XUV 3XO और थार ROXX योगदान देंगे।

यह उम्मीद ऐसे समय आई है जब ऑटो सेक्टर में SUV की हिस्सेदारी 50% पार कर गई है। महिंद्रा का फोकस डीजल और पेट्रोल दोनों पर है, जबकि EV में XUV400 और BE सीरीज से ग्रोथ की योजना है। कंपनी ने 2026 में 5 नए मॉडल लॉन्च करने का प्लान बनाया है।

विशेषज्ञों का मानना है कि इंफ्ल विकास और मध्यम वर्ग की बढ़ती आय से SUV ट्रेंड लंबा चलेगा। यह बिक्री रफ्तार कंपनी को मारुति और हुंडई से आगे रखेगी।



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